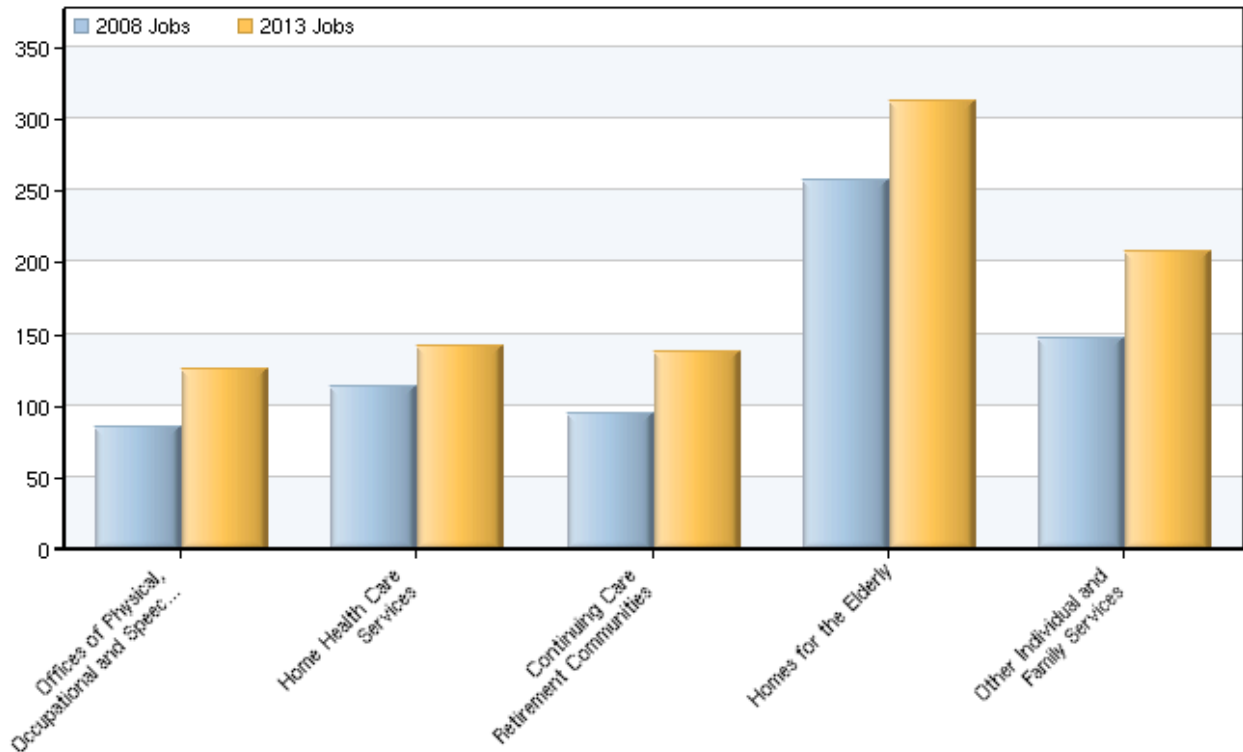


## Industry Spotlight: Health Care and Social Assistance Sector

Economic Modeling Specialists Inc. (EMSI) provides high-quality [employment data](#) and economic analysis via web tools and [custom reports](#).

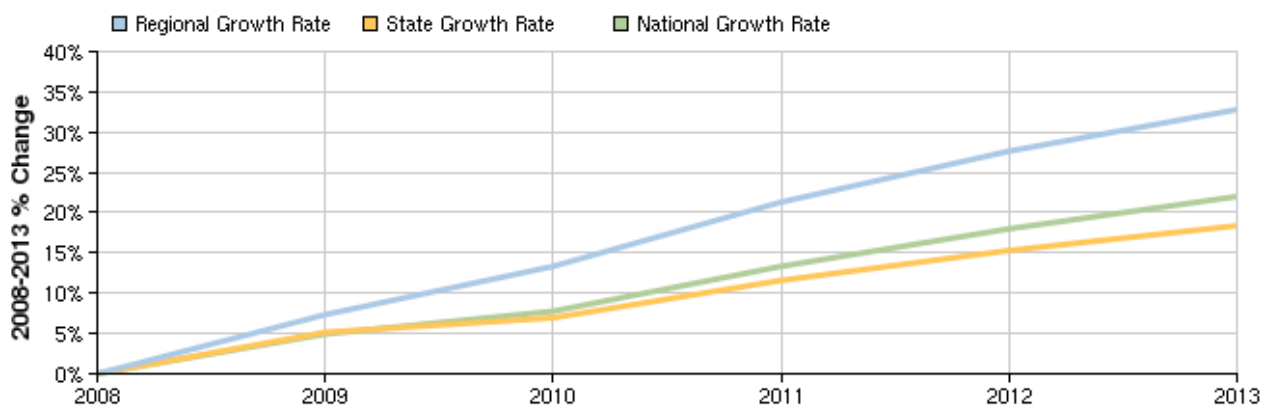
In this industry spotlight, we highlight 5 high-growth industries in Portage County within the health care and social assistance sector. The largest industry in this group is “Homes for the Elderly” which EMSI projects will comprise more than 300 jobs in 2013.



NAICS Code	Description	2008 Jobs	2013 Jobs	Current EPW	2009 Establishments
621340	Offices of Physical, Occupational and Speech Therapists, and Audiologists	84	125	\$41,988	7
621610	Home Health Care Services	113	141	\$16,449	4
623311	Continuing Care Retirement Communities	94	137	\$26,737	1
623312	Homes for the Elderly	258	312	\$19,709	13
624190	Other Individual and Family Services	146	207	\$19,173	7
	Total	695	923	\$22,745	32

Source: EMSI Complete Employment - 3rd Quarter 2010

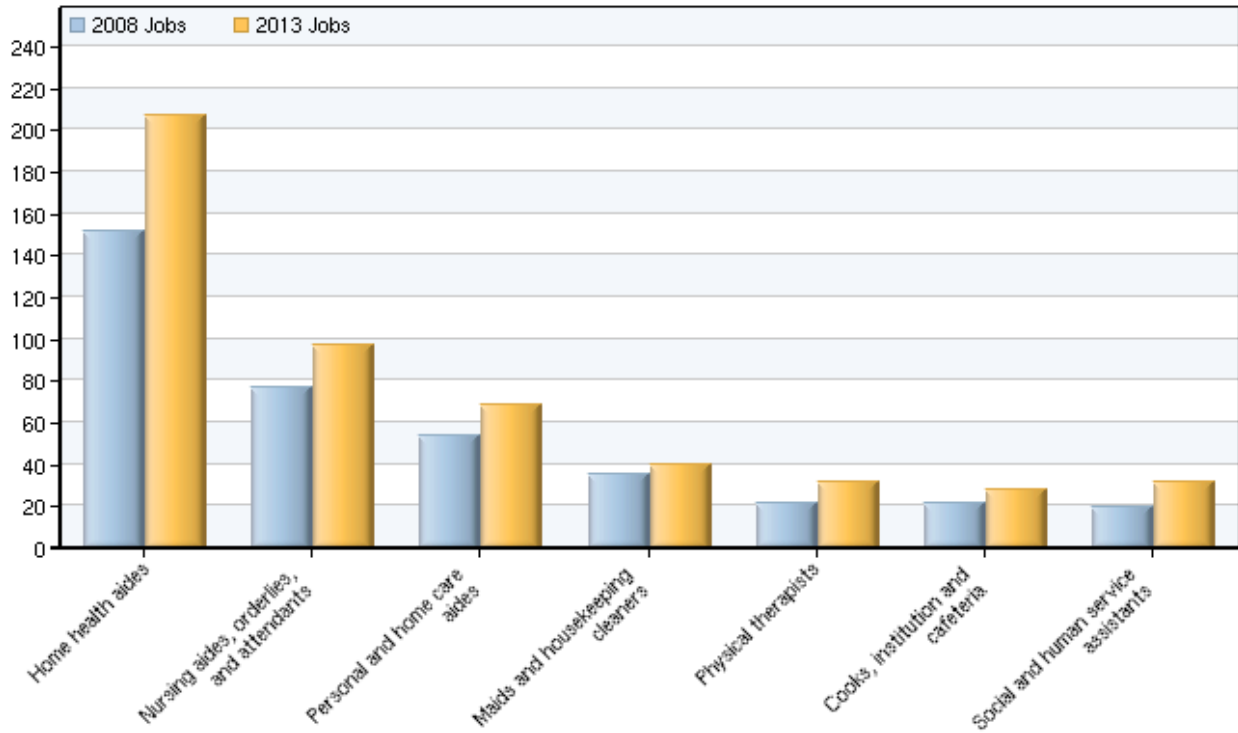
By comparing the current and projected data we see that, taken together, Portage County is outperforming the State and Nation for growth rate in these industries. EMSI data projects total growth of 33 percent for Portage County. However, Portage county also pays nearly \$6000 less in annual wages than the average for the State and \$8000 less than the National average.



Description	2008 Jobs	2013 Jobs	Change	% Change	Current EPW	2009 Establishments
Regional Total	695	923	228	33%	\$22,745	32
State Total	51,218	60,634	9,416	18%	\$28,545	1,943
National Total	2,861,331	3,491,130	629,799	22%	\$31,788	101,173

Source: EMSI Complete Employment - 3rd Quarter 2010

Every industry employs a range of occupations, so the next step we'll take is to identify the occupations growing along with these Portage County industries. Home Health Aides have the strongest showing here, accounting for most of the jobs and a vast majority of the growth, adding 56 jobs. This is probably related to that "Homes for the Elderly Industry" which staffs a large proportional number of Home Health Aides. Out of all the occupations within this group of industries, Home Health Aides has the brightest outlook.



SOC Code	Name	2008 Jobs	2013 Jobs	Change	% Change
31-1011	Home health aides	151	207	56	37%
31-1012	Nursing aides, orderlies, and attendants	76	97	21	28%
39-9021	Personal and home care aides	54	68	14	26%
37-2012	Maids and housekeeping cleaners	35	39	4	11%
29-1123	Physical therapists	22	32	10	45%
35-2012	Cooks, institution and cafeteria	21	28	7	33%
21-1093	Social and human service assistants	20	31	11	55%

Source: EMSI Complete Employment - 3rd Quarter 2010